

# INTRODUCING *for Better Water*

a simple treatment

Quality water systems are designed to provide your home with better tasting, purer drinking water, while also removing the various undesirable elements that may be present in hard water, including iron, calcium, sediment and rust. Quality water systems consist of two primary components. These components are the water conditioning system and the drinking water filtration system. These two water treatment systems will not only improve your water, they will also improve your way of life!

## How A Quality Water Treatment System Will Benefit Your Family:



### In the Kitchen

- Purer, better tasting filtered drinking water at your tap eliminates the need for expensive bottled water from the store or delivered to your home
- Purified water improves the taste of juice, coffee and soup
- Ice cubes will be clearer and harder
- Dishes and china will sparkle, using less dish soap
- Clean coffee maker with no scale or build-up
- Save work scrubbing the kitchen sink, cutting boards and counter tops



### In the Bathroom

- Soap will make great lather
- Conditioned water leaves your skin feeling smoother after showering, shaving and washing
- Hair will be softer and more manageable
- Reduces soap scum and residue buildup on showers, tubs and sinks
- Saves you time and money by reducing scrubbing time in the bathroom and reducing soap, shampoo and bathroom cleaner usage by nearly 50%\*



### Plumbing and Appliances

- Increases water heater efficiency by almost 30%\*, and extends the water heater life by many years
- Improves water flow and pressure by eliminating calcium buildup in pipes
- Reduce mineral stains and odors on clothing and on plumbing fixtures
- Clothes and linens are cleaner, brighter, softer and last longer
- Adds life to dishwashers and washing machines
- Cut down on laundry detergent and fabric softener use by 50%\*, saving you money

\*Source: WQA

### THE LOGICAL CHOICE

GE Water & Process Technologies brings homeowners the best choice, and the logical choice in residential water treatment systems, featuring control valves by GE. If you're looking for high performance, high efficiency and dependable operation, we've got the system for you. Our new Logix™ series controllers for our Autotrol® brand valves set the standard for achieving superior water treatment for you and your family.

### The Autotrol Brand Valve... The Industry Bench Mark

- Frictionless seal valve prevents hard water from contaminating softened water
- High-flow performance reduces any drop in water pressure – long, hot showers are guaranteed!

- Durable Noryl plastic construction ensures years of reliable operation

### The ALL NEW Logix Controller... A Higher Level of Control

- Two-way regeneration: economical electronic Time Clock mode or On-Demand models available
- High-efficiency regeneration saves you money on salt and water
- Never lose system memory and timer clock to power failure – no battery required for back-up!
- Smart, 28-day Variable Reserve feature learns family water usage and adjusts to demand
- Safe, low-voltage operation – uses only \$1.00 in electricity per year
- Manual override regeneration provides extra soft water exactly when you need it
- Controller LCD displays remaining capacity, so you'll know how much water remains until next regeneration cycle



### Premium-Quality Drinking Water

In addition to the water conditioner, most families choose a drinking water system. These systems improve your water by reducing substances that cause your water to taste or smell bad, as well as removing contaminants that may be harmful to your family's health.

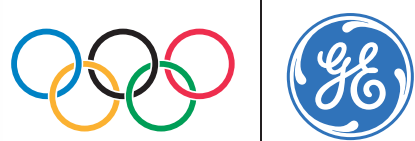
Drinking water systems are installed at the point of use, which only purifies the water necessary for drinking and cooking. Water can be purified with a carbon filtration system or a reverse osmosis drinking water system. A RO drinking water system removes the most substances from your water, giving your family bottled-water quality water for only pennies a day!



*Quality You Can Feel*

a difference YOU CAN TASTE

*enhanced quality water systems*



WORLDWIDE PARTNER

Includes components manufactured by GE.

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Printed in USA, 4/07, P/N 1255604 Rev. C

THE AUTOTROL® BRAND VALVE WITH LOGIX™ SERIES CONTROLS